

MLM Success Checklist

What you see below is my [success checklist for network marketers](#). Complete each task on this list. Review the list once per week. You don't need to do everything in one sitting. This is an ongoing process.

_____ Make a MINIMUM 2-year commitment to your chosen MLM Company. Everything starts with this step. Anything less than a 2-year commitment, and you will not succeed. It takes time to grow a business.

_____ Order several of your company's products to develop a testimonial and product story. Be a product of the product. If the products don't make sense, there is no next step.

_____ Introduce yourself to your upline success team. This includes your sponsor, their sponsor, their sponsor, and ANYONE SUCCESSFUL in your upline support team.

_____ Write down your list of 100 names. Without a list of names, you don't have a business. This is how you get started in the business. Contact everyone to NOTIFY them about what you are doing and ask them to try out a product. Once you go through your names, you can then choose your primary strategy to get leads. [Here are some tips make your name list and some sample scripts](#).

_____ Order and read the following books (*Guerrilla Multi-Level Marketing, Go Pro, Rock Your Network Marketing Business, Beach Money, and Six Figures in Six Months*). Read for 15-20 minutes daily.

_____ Complete your one-page business plan ([see an example on my website](#)). This will identify your goals, your target market, daily routine, and other important tasks.

_____ Create your one-page marketing plan ([see an example on my website](#)). This outlines what you will do each day to get leads.

_____ Learn the rebuttals to the most common objections. Talk with your sponsor or coach and practice. [Here are some examples](#).

_____ Write down and refine your ELEVATOR SPEECH. This will be what you tell people when they ask you what you do. [Here are some examples](#).

_____ Order your marketing materials (postcards, drop cards, business cards, flyers, clothing, button, etc.).

_____ Contact MINIMUM 2-5 new prospects daily and INVITE them to review your company's presentation or try out a product.

_____ Each month, take one hour to review the previous month's results and set goals for the new month.

For more tips and resources, check out my website:

www.CharlesHolmes.net