



## ***Disclaimer***

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**Disclaimer: Please educate yourself on local DO NOT CALL and texting laws before you text anyone.** The information in this eBook is for information purposes only. I do not guarantee your success. Individual results will vary based upon skillset, experience, available time, money, and work ethic. All businesses come with some type of risk. Individual results will vary.

# MLM Texting Scripts

Thanks for checking out my [MLM Texting Scripts](#). This is sometimes referred to as my **Copy & Paste system**.

*These are the scripts I use with [my own team](#).* You can use these texting scripts “as is” or change a few words to make them relevant to your opportunity or personality.

What you see below are example text messages you can send to your warm market or cold market prospects. Pick the message that is MOST RELEVANT to the person you are talking with. Don't use the same message with everyone.

If the person responds favorably, send the response I have provided for each text. It's that simple.

## Why Texting?

- Most people do not answer their phones anymore, but everyone looks at their texts.
- A text isn't intrusive like an unexpected phone call.
- Texting is widely accepted and almost everyone does it.
- Most new reps are scared to call people, but anyone will text someone.
- Texting does not require any special skills, and there is no learning curve.

## Product or Business Approach

You can choose a product or business approach when using texting. Neither is better. Neither is right or wrong. Pick the one you are most comfortable with. I personally only use the business approach because I always lead with the business.

## Product Texts/Messages

Here are some example product related texts.

*# 1: Would you like to try the world's best cup of coffee?*

**If they respond favorably, say this:** This NOVA coffee is the best tasting coffee I have ever tried. Here is a link to learn more about it. If you like what you see, I can send you a \$25 gift card to try some. YOUR LINK HERE.

*# 2: Would you like a \$25 gift card to try out some amazing health and wellness products for free (you just pay tax and shipping)?*

**If they respond favorably, say this:** Thanks. Here is a link to my store and here is your gift card code. Shop around and if you have questions, just ask. The gift card is good for 48-hours. YOUR LINK AND GIFT CARD CODE HERE.

*# 3: Do you know anyone who takes vitamins or supplements?*

**If they respond favorably, say this:** Could you pass this information on to them? Our company offers natural and organic supplements. I can offer them a gift card to save \$25 on their first purchase. YOUR LINK HERE.

*# 4: I'm looking for product testers. Would you mind helping me out?*

**If they respond favorably, say this:** Here is a link to my store along with a \$25 gift card. If you could order a couple samples and give me your feedback on them, I would appreciate it. YOUR LINK AND GIFT CARD CODE HERE.

*# 5: If I sent you a \$25 gift card that gives you \$25 off a \$25 purchase from my new online health and wellness store, would you do me a favor and make a one-time purchase? Can I count on you?*

**If they respond favorably, say this:** Thanks for your support. Here is my link and the gift card code. I highly recommend the CBD or NOVA Coffee. Thank you. YOUR LINK AND GIFT CARD CODE.

*# 6: Can you do me a favor and share this website with anyone you know who drinks coffee?*

**If they respond favorably, say this:** Thank you. Here is a link to my favorite cup of coffee along with a \$25 gift card. YOUR LINK AND GIFT CARD CODE INCLUDED.

*# 7: Can you do me a favor and share this website with anyone you know who wants to lose weight?*

**If they respond favorably, say this:** Thanks. Here is the website. If you know anyone who wants to try out a product, I can offer them a \$25 gift card to save money. They can even earn up to \$500 for losing weight. YOUR LINK.

# 8: I'm part of a weight loss challenge where you can earn up to \$500 to lose weight. Do you know anyone who might want to participate?

**If they respond favorably, say this:** Thanks. Here is my website that explains the weight loss challenge. I can offer a \$25 gift card to try out some products. Let me know if you have any questions. YOUR LINK.

### **Opportunity Texts/Messages**

*# 1: If I could show you how to earn extra money by sending copy & paste texts and emails like this one, would that be of interest to you?*

**If they respond favorably, say this:** We have a simple system anyone can follow. Check out this link to learn more about what I do. If you like what you see, let's chat. YOUR BUSINESS OVERVIEW LINK HERE

*# 2: Do you know anyone who might be looking for a good side hustle?*

**If they respond favorably, say this:** We've found a simple home-based business anyone can do. If you can send emails and texts, you can make money with this. Check out my link and then let's chat. YOUR LINK HERE.

*# 3: I'm looking to expand my business. Do you know anyone with leadership, sales, or management experience?*

**If they respond favorably, say this:** Here is a brief overview of what we do. If you like what you see, I can send you additional information. YOUR BUSINESS PRESENTATION LINK HERE.

*# 4: Would you mind giving me your thoughts on my new business?*

**If they respond favorably, say this:** This short video explains what I do. After you watch the video, reply to this text, and let me know what you think about it. YOUR LINK HERE.

*# 5: I need a favor, could you help me out?*

**If they respond favorably, say this:** I'm in a contest to share this link with 100 people. Will you look at it and give me your input? YOUR LINK HERE.

*# 6: Do you keep your money-making options open?*

**If they respond favorably, say this:** I've found a simple home-based business anyone can do. If you can copy our texts and email system, you can make money with this. Look at this link and let me know what you think. YOUR LINK HERE.

*# 7: Do you have an interest in learning how to make money in a home business?*

**If they respond favorably, say this:** Awesome. We've discovered a simple home-based business anyone can do. If you can copy and paste our messages, you can make money with this. Check out my link and let me know what you think. YOUR LINK HERE.

*# 8: If I could show you how to save money on your taxes by having your own home-based business, would you want to know more?*

**If they respond favorably, say this:** Smart move. This short video explains what we do. We have a simple copy and paste system. Plus, the tax advantages of being your own boss are out of this world. YOUR LINK HERE.

*# 9: I'm looking for sharp people to help me expand my business in the local area. Are you keeping your options open or are you locked into what you are currently doing?*

**If they respond favorably, say this:** Smart move keeping your options open. This is a short video that explains what I do. Check it out and if you like what you see, let's talk. YOUR LINK HERE.

*# 10: I'm sure you're happy with your career but do you know anyone who would like to earn an extra \$2,500 to \$5,000 per month?*

**If they respond favorably, say this:** Thanks for the reply. We have a simple copy and paste system people can use. Ordinary people are making money. Look it over and let me know what you think. YOUR LINK HERE.

## **Who Should You Text?**

It's always best to start with your warm market. I know that sounds boring and dull, but you know a LOT of people. Start with your name's list, which should be at least 1,000 names. With these folks, I would suggest using the product approach.

Once you work through your name's list, you can buy leads online.

## **Negative Responses**

If someone responds negatively to one of your texts or asks "how did you get my number?" just apologize and move on. Always be polite. I just say this:

"Sorry to bother you. You won't hear from me again. I got your info online from a lead source I use."

## **Tips for Success**

My best tips for success with texting are the following FOUR things:

1. Text at least 10-20 people daily
2. Track your results
3. Follow Up
4. Teach it to your team

10 is a good number. If you text 10 people per day, five days per week, that is 200 exposures per month. That's more exposures than most network marketers make in their entire career. 20 per day is much better than 10, because you will make 400 exposures per month.

The next thing you must do is track your results. Keep a spreadsheet or list of everyone you've texted, who responded, who watched a presentation, and who bought a product or became a rep. This will let you know your conversions. Plus, it will let you know who to follow up with.

Next, you must follow up with people. Don't expect to just text someone one time and have them join. The average person needs 7 to 20 follow ups before they buy or join.

Finally, teach this to your team. The average new rep is scared to death to call people, but just about everyone feels comfortable texting someone. That's why it works.

Think how fast your team could grow if hundreds of people were each texting 10 to 20 people per day!

## **Texting Services**

There are services online that let you do bulk texting, but I suggest you start by using your phone. If you are interested in a texting service, just search Google® for “bulk texting service” or “automated texting service” and you will find several good options.

## **Final Thoughts**

Thank you for checking out my *MLM Texting Scripts*. I hope you found the information helpful. If you have questions, feel free to email me at [chuck@onlinemlmcommunity.com](mailto:chuck@onlinemlmcommunity.com). Thank you.

## ***About the Author***



Chuck Holmes is the author of nearly 20 books. He is a top producer in his network marketing company, leading a team of approximately 150,000 people.

In his free time, Chuck enjoys visiting flea markets, yard sales, and thrift stores with his wife. He also enjoys reading, watching good movies, fishing, and BBQ.

Chuck is a former Army Major and combat veteran. He was awarded a Bronze Star during his service in the Iraq War.

He lives in sunny Florida with his wife, Rachel.

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