

120 Ways to Get Leads

FREE, LOW COST & SIMPLE STRATEGIES ANYONE CAN DO

Chuck Holmes

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120 Ways to Get Leads

Welcome to my [FREE REPORT](#). In the next few pages, I will share 120 ways to get leads for your network marketing business. These strategies will also work with bloggers, internet marketers, and people trying to make money online. Some of these methods are free. Other methods cost money. Most of these strategies are simple and easy to do.

The strategies are broken down into two categories: online and offline. My best advice for you is to focus two or three strategies at a time until you are proficient with them. The last thing you want to do is spread yourself too thin by trying too many different things at once. The methods are listed in alphabetical order.

Once you see a strategy you want to pursue or learn more about it, you can head on over to YouTube and search for “how to get leads using (the strategy you selected here).”

Any ideas you see below that are a LINK point to an article I wrote about the topic, or a helpful resource. Enjoy the information.

Online Strategies

1. Answer Questions on Quora
2. Answer Questions on Yahoo
3. [Article Marketing](#)
4. [Attraction Marketing](#)
5. Banner Ads
6. Blog Comments
7. Blogging
8. Contact Social Media Influencers
9. Craigslist Ads
10. [Directory Listings](#)
11. Email Everyone in Email Address Book
12. [Email Signature](#)
13. Facebook Ads
14. Facebook Business Page
15. Facebook Contest
16. [Facebook Groups](#)
17. Facebook Stories
18. [Forum Comments](#)
19. Google Ad Words
20. Google Business Listing
21. Guest Blogging

22. Guest Podcasting
23. [Herculist](#)
24. Infographics
25. [Instagram](#)
26. Interview Industry Leaders
27. LinkedIn articles
28. LinkedIn Messenger
29. [List Joe](#)
30. Memes
31. [MLM Gateway](#)
32. Microsoft Advertising (Bing PPC)
33. [Pinterest](#)
34. [PPC Ads](#)
35. Press Releases
36. Respond to Spam Emails
37. Resume Sites
38. [Safelists](#)
39. Slide Shares
40. Social Bookmarking
41. [Solo Ads](#)
42. State of the Art Mailer
43. Top Surfer
44. Traffic Exchanges
45. [Twitter](#)
46. [ViralURL](#)
47. Webinars
48. Yellow Pages
49. [YouTube Videos](#)

Offline Methods

50. Ask Someone for a Favor

51. Attend Meetups & Networking Events
52. Bandit Signs / Yard Signs
53. Brochures
54. Bumper Stickers
55. Business Cards
56. Buy Leads
57. [Car Magnet](#)
58. Card Deck Offers
59. Catalogs
60. Chamber of Commerce
61. Church Newsletter
62. Civic Groups
63. [Classified Ads](#)
64. Clothing
65. [Cold Calling](#)
66. College Newsletter
67. Community Events
68. Contests
69. Coupons
70. Custom License Plate Holder
71. Custom Stationary
72. Customer Loyalty Program
73. Demonstration
74. Donate Products for a Silent Auction
75. Door Hangers
76. Dream 100 clients
77. [Drop Cards](#)
78. [Elevator Speech](#)
79. Exhibition and Trade shows
80. Farmer's Market
81. [Fish-Bowl Raffle](#)

82. [Flea Market](#)
83. [Flyers](#)
84. Fundraisers
85. Genealogy Leads
86. Gift Your Products
87. Gift Cards
88. Health Fair
89. Home Party
90. Interview Industry Leaders
91. Job Fair
92. Leaflet Drops or Inserts
93. Memory Jogger
94. Name Badge
95. Newsletters
96. Newspapers
97. Pamphlets
98. Periodic Newsletters
99. [Postcards](#)
100. Posters
101. Print Ads
102. [Public Speaking](#)
103. Radio Ads
104. Reactivate Former Customers and Reps
105. Referrals
106. [Reverse Mailing](#)
107. Samples
108. Seminars and Events
109. Sponsor a Charity
110. Strategic Alliances
111. Surveys and Tools
112. Telemarketing

113. [Thank You Notes](#)
114. Tradeshows
115. TV Ads
116. [Warm Market](#)
117. Wear a Button
118. Workshops
119. Yard Sale
120. Your Cell Phone Contacts

Final Thoughts

In conclusion, these are 120 ways to get leads for your MLM Business. Of course, not every strategy will be a good fit for you. Focus on the ones you do like. Start out by choosing 2-3 methods that makes sense to you and focus on those first. Once you do that, you can visit YouTube and search for more information about whichever strategies you choose.

About the Author



Chuck Holmes is a top earner in his company with a team of approximately 150,000 team members. After failing in the industry for 13-years, he made the decision to be a network marketing professional. Within five years of doing that he was earning a six-figure income. He is the founder of [OnlineMLMCommunity.com](https://onlinemlmcommunity.com), one of the most respected MLM blogs in the world. You can [read his bio here](#).

Resources

- [My Blog](#)
- [Best Resources & Tools for Network Marketers](#)
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Contact Information

- chuck@onlinemlmcommunity.com
- [Facebook Profile](#)